



SHRI SARVAJANIK PHARMACY COLLEGE

AICTE & PCI Approved
GTU Affiliated

Managed by
Shri Sarvajanik Kelavani Mandal

Near Arvind Baug, Mehsana-384001, Gujarat, India Ph: +91 2762 247711/12 (Fax) www.sspc.edu.in E-mail: info@sspc.edu.in

Ref. No. : PH/

Media cell Committee

The Media cell committee is body which is responsible for handling press, media and all media related activity. Shri Sarvajanik Pharmacy College, Mehsana has constituted the media Committee on Date: 24/01/2019.

The committee comprises of following members:

Sr. No.	Name	Designation	Designation in committee	Mobile no.
1	Mr.P.K.Chaudhary	Assistant Professor	Convener	9427684666
2	Dr.A.V.Patel	Assistant Professor	Member	9727716984
3	Mr.D.L.Chaudhary	Assistant Professor	Member	7574810528



Principal
Shri Sarvajanik Pharmacy College
Mehsana

Objectives of the Media Cell

- The Media Cell has been created in the Institute for better publicity of the Institute's activities and interaction with media (print as well as electronic).
- The Media Cell manages the media relations of the institute and keeps the media updated with the happenings at the institute. This primarily involves covering various events of the college, writing press releases, taking photographs and ensuring that each and every event of the college gets its due media coverage.
- The Media Cell designs and compiles the official newsletter which contains all the events and happenings of the campus, national and international awards won by the faculty members as well as students.
- The Media Cell also organizes various interesting events at the institute festivals as well as during the academic session.

Mechanism of Media Cell

- Organize events which promote the prestige of institute.
- Collection of information regarding publicity of institute.
- Findings and collecting proper information of institute and publish into the press media.
- Preparation of records and filing the activity of Media Cell of Institute.